



Rayavadee Krabi and Raya Heritage Chiang Mai appoint Lush Experiences as The New Sales Representative for The North American Market: The United States, Canada and Mexico

October 2025 – Thailand – Rayavadee Krabi and Raya Heritage Chiang Mai are pleased to announce the appointment of **Lush Experience**, a luxury travel and hospitality service company as the new Sales Representative for The North American market, which includes The United States, Canada and Mexico, effective 1st October 2025.

Lush Experience will take charge of sales and marketing activities, managing all related tasks such as roadshows, sales missions, partner engagement, and boosting hotel sales. This is aligned with the hotel's strategy to expand and enhance its sales and customer reach in The United States, Canada and Mexico.

About Rayavadee

Setting on the edge of Krabi's National Marine Park at the heart of the stunning Phranang Peninsula perfectly blends lush foliage, limestone cliffs, white sand beaches and the emerald waters of the Andaman Sea. The resort's award-winning architecture and tropical landscapes were inspired by the atmosphere of a southern Thai village. For more information visit: www.rayavadee.com, Facebook at [@rayavadee](https://www.facebook.com/rayavadee), Instagram [@rayavadee.krabi](https://www.instagram.com/rayavadee.krabi)

About Raya Heritage

Inspired by the spirit of Lanna life in former times, the resort concept stems from northern Thai culture's elegant approach to life and art, and the social value placed on living in balance with nature and the surrounding community. Immersed in tranquil natural surroundings on the banks of the Ping River, Raya Heritage's serene atmosphere makes it the perfect base for discovering the unique charms of the area at an unhurried pace. For more information visit: www.rayaheritage.com, Facebook at [@rayaheritage](https://www.facebook.com/rayaheritage), Instagram [@rayaheritage](https://www.instagram.com/rayaheritage)

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